404-572-5134

KING & SPALDING, LLP

1180 Peachtree Street NE Atlanta, Georgia 30309-3521 Telephone: 404/572-4600 Facsimile: 404/572-5134 RECEIVED
CENTRAL FAX CENTER
APR 0 3 2008

www.kslaw.com FAX TRANSMITTAL SHEET

April 3, 2008

TO: U.S. Serial No. 10/822,920

Company:

U.S. Patent and Trademark Office

Fax #:

571-273-8300

City/State:

Alexandria, VA 22313

Mail Stop Amendment

FROM: David S. Moreland

3748 Our Ref. #:

52531.105002 CON

NUMBER OF PAGES (including transmittal sheet): 20

CONFIDENTIALITY NOTICE

THE INFORMATION CONTAINED IN THIS FACSIMILE MESSAGE IS PRIVILEGED AND CONFIDENTIAL INFORMATION INTENDED FOR THE USE OF THE ADDRESSEE LISTED ABOVE. IF YOU ARE NEITHER THE INTENDED RECIPIENT NOR THE EMPLOYEE OR AGENT RESPONSIBLE FOR DELIVERING THIS MESSAGE TO THE INTENDED RECIPIENT, YOU ARE HEREBY NOTIFIED THAT ANY DISCLUSURE, COPYING, DISTRIBUTION OR THE TAKING OF ANY ACTION IN RELIANCE ON THE CONTENTS OF THIS TELECOPIED INFORMATION IS STRICTLY PROHIBITED. IF YOU HAVE RECEIVED THIS TELECOPY IN ERROR, PLEASE IMMEDIATELY NOTIFY US BY TELEPHONE TO ARRANGE FOR RETURN OF THE ORIGINAL DOCUMENTS TO US.

If transmission problems occur or you are not the intended recipient, please call 404.572.3014 or 404.572.5734 immediately. Thank you.

Notes/Comments:

Documents Submitted Via Facsimile:

Applicant:

Zitaner et al.

Serial No.:

10/822,920

Filed:

April 13, 2004

For:

Competitive Rewards Benchmarking System and Method

(DSM)

Papers Faxed: Transmittal for Response (1-pg.); Response to Final Office Action (14-pgs.); Petition for Extension of Time Under 37 C.F.R. § 1.136 (2-pg.); Request for Continued Examination (RCE) Transmittal (1-pg.); and Form PTO-2038 Credit Card Payment Form (1-pg.)

		IN THE U	MILEDS	TAIES PAL	ENI AND		AILE OI	TICL				
In re application of:).).					/ED CENTER	
Zitan	Zitaner et al. () Serial No.: 10/822,920 ()) Examiner: Leslie Wong				APR 0 3 2008		
Serial) Atty Docket No. 52531.105002 CON						
Filed:	April	13, 2004) Οπουρ Art Unit: 2164							
For:		etitive Rewa ımarking Sys		Method)							
				TRAN	SMITTAL					:		
Comp P.O. I	nission 30x 14	nendment er for Patents 50 VA 22313-14	50									
Sir:							•					
Trans	mitted l	nerewith are pa	apers in t	ne above-ident	ified applica	tion.						
	Reques Petition Form F Applica An add	TO-2038 Creant(s) claim sr itional fee is r	d Examir of Time dit Card F nall entity of require	Under 37 C.F ayment Form. status. See 3	7 C.F.R. § 1		ENTITY	LARGE I	ENTITY			
		CLAIMS REMAINING AFTER AMENDMENT		HIGHEST PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDIT. FEE	RATE	ADDIT. FEB			
T	OTAL	25	MINUS	30≔ .	0	x25	\$	x50	\$			
п	NDEP.	3	MINUS	3=	0	x105	\$	x210	\$			

	AMENDMENT		PAID FOR	BXIKA	KATE	PEE	RATE	PEB	
TOTAL	25	MINUS	30= .	0	x25	\$	x50	\$	
INDEP.	3	MINUS	3=	0	x105	\$	x210	\$	
1	T PRESENTATIO E DEPENDENT C			:	+180	\$	+360	\$	
				TOTAL ADDITIONAL	L FEE \$			\$0	

 \boxtimes Form PTO-2038 is enclosed, authorizing the charge of \$930.

 \boxtimes The Commissioner is hereby authorized to charge any additional fees required under 37 C.F.R. § 1.16, or to credit any overpayment, to Deposit Account No. 11-0980.

I hereby certify that this correspondence is being facsimile transmitted to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, Pacsmile No. (571) 273-8300 on April 3, 2008.

KING & SPALDING LLP 1180 Peachtree Street Atlanta, Georgia 30309 Telephone: (404) 572-4600

David S. Moreland, Reg. No. 60,134

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED ITRAL FAX CENTER

In re application of:) CENTRAL PAX C					
Zitaner et al.)) Examiner: Leslie Wong	APR 0 3 2008				
Serial No.: 10/822,920) Atty Docket No. 52531.105002 CON					
Filed: April 13, 2004) Group Art Unit: 2164					
For: Competitive Rewards)					

TRANSMITTAL

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

DUPLICATE

Sir:

Transmitted herewith are papers in the above-identified application.

404-572-5134

\boxtimes	Amendment and Response.
X	Request for Continued Examination (\$810).
	Petition for Extension of Time Under 37 C.F.R. § 1.136 (\$120).
図	Form PTO-2038 Credit Card Payment Form.
	Applicant(s) claim small entity status. See 37 C.F.R. § 1.27.
X	An additional fee is not required.
	The additional fee is calculated as shown below:

					SMALL E	ENTITY	LARGE	ENTITY
	CLAIMS REMAINING AFTER AMENDMENT	i	HIGHEST PREVIOUSLY PAID FOR	PRESENT	RATE	ADDIT. FEE	RATE	ADDIT. FEB
TOTAL	25	MINUS	30=	0	x25	\$	x50	\$
INDEP.	3	MINUS	3=	0	x105	\$	x210	\$
	T PRESENTATION LE DEPENDENT C				+180	\$	+360	\$
				TOTAL ADDITIONAL FEE \$				\$0

 $[\]boxtimes$ Form PTO-2038 is enclosed, authorizing the charge of \$930.

I hereby certify that this correspondence is being facsimile transmitted to: Mail Stop Amendment, Commissioner for Patents. P.O. Box 1450, Alexandria, VA 22313-1450, Facsmile No. (571) 273-8300 on April 3, 2008.

David S. Moreland, Reg. No. 60,134

KING & SPALDING LLP 1180 Peachtree Street Atlanta, Georgia 30309 Telephone: (404) 572-4600 Facsimile: (404) 572-5134

David S. Moreland, Reg. No. 60,134

The Commissioner is hereby authorized to charge any additional fees required under 37 C.F.R. § 1.16, or to credit any \boxtimes overpayment, to Deposit Account No. 11-0980.